Arkansas’ energy efficiency industry is thriving. Let’s keep it that way.

More than 15,000 people work in Arkansas’ growing energy-efficiency sector. Energy efficiency jobs:

- are woven throughout Arkansas’ economy, from manufacturing to professional services to engineering
- include a range of professions; seven are shown here

From design and construction to weatherization work, *Arkansas’ energy efficiency workforce matters*.

Energy efficiency improves quality of life. It:

- creates jobs
- grows the economy
- saves Arkansans money on their energy bills, helping balance family budgets

Please support policies and programs that will help keep Arkansas’ energy efficiency workforce strong.

Faces of EE is an educational initiative led by E4TheFuture, a nonprofit organization dedicated to bringing clean energy home for all Americans.

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Introducing a few of the **15,000+ Arkansas** energy efficiency pros

Mitchell Simpson, Arkansas Department of Environmental Quality, North Little Rock, AR

Jason Beck, EEI Utility, Little Rock, AR District: AR02

Keith Canfield, CLEAResult, Little Rock, AR

Mark Cayce, Ouachita Electric Cooperative, Camden, AR

I ensure that all [EE] measures were [installed] in the correct manner.

Michael Escalera, Better Community Development, Conway, AR

Energy efficiency: America’s Job-creation powerhouse