Arkansas’ energy efficiency industry is thriving. Let’s keep it that way.

More than 15,000 people work in Arkansas’ growing energy-efficiency sector. Energy efficiency jobs:

- are woven throughout Arkansas’ economy, from manufacturing to professional services to engineering
- include a range of professions; seven are shown here

From design and construction to weatherization work, Arkansas’ energy efficiency workforce matters.

Energy efficiency improves quality of life. It:

- creates jobs
- grows the economy
- saves Arkansans money on their energy bills, helping balance family budgets

Please support policies and programs that will help keep Arkansas’ energy efficiency workforce strong.
Introducing a few of the 15,000+ Arkansas energy efficiency pros

- Mitchell Simpson, Arkansas Department of Environmental Quality, North Little Rock, AR, District: AR02
- Jason Beck, EE Utility, Little Rock, AR, District: AR02
- Keith Canfield, CLEAResult, Little Rock, AR, District: AR02
- Mark Cayce, Ouachita Electric Cooperative, Camden, AR, District: AR04

“I ensure that all [EE] measures were [installed] in the correct manner.”

Michael Escalera, Better Community Development, Conway, AR, District: AR02

Energy efficiency: America’s job-creation powerhouse