





lowa's energy efficiency industry is thriving. Let's keep it that way.

Nearly 21,000 people work in lowa's growing energy-efficiency sector. Energy efficiency jobs:

- are woven throughout lowa's economy, from manufacturing to professional services to engineering
- include a range of professions; eleven are shown here

From design and construction to weatherization work, lowa's energy efficiency workforce matters.

Energy efficiency improves quality of life. It:

- creates jobs
- grows the economy
- saves lowans money on their energy bills, helping balance family budgets

Please support policies and programs that will help keep lowa's energy efficiency workforce strong.

Faces of EE is an educational initiative led by E4TheFuture, a nonprofit organization dedicated to bringing clean energy home for all Americans.

Introducing a few of the ~21,000

Iowa energy efficiency pros













Energy efficiency:
America's
Job-creation
powerhouse



I help lower the energy burden for citizens in need.

Tony Wernke, Operation: New View Community Action Agency, Dubuque, IA

Energy efficiency: America's Job-creation powerhouse









