Iowa’s energy efficiency industry is thriving. Let’s keep it that way.

Nearly 21,000 people work in Iowa’s growing energy-efficiency sector. Energy efficiency jobs:

- are woven throughout Iowa’s economy, from manufacturing to professional services to engineering
- include a range of professions; eleven are shown here

From design and construction to weatherization work, Iowa’s energy efficiency workforce matters.

Energy efficiency improves quality of life. It:

- creates jobs
- grows the economy
- saves Iowans money on their energy bills, helping balance family budgets

Please support policies and programs that will help keep Iowa’s energy efficiency workforce strong.
Introducing a few of the ~21,000 Iowa energy efficiency pros

I educate customers on EE to help them save money.
Stacy Christoffersen, MidAmerican Energy Co., Davenport, IA

I help lower the energy burden for citizens in need.
Tony Wernke, Operation: New View Community Action Agency, Dubuque, IA