

# Career Opportunities in Energy Efficiency A Bright Future

Pat Stanton, Director of Policy February 11, 2020

#### **Mission & Vision**

#### **Mission:**

E4TheFuture promotes residential clean energy and sustainable resource solutions to advance climate protection and economic fairness by influencing federal, state and local policies, by helping to build a resilient and vibrant energy efficiency and clean energy sector, and by developing local innovative strategies.

#### Vision:

E4TheFuture collaborates with industry stakeholders to provide expert policy solutions, education, and advocacy with a pragmatic focus. We integrate smart strategies to accomplish public policy goals that advance clean energy. We support advancing effective integration of energy efficiency with other distributed clean energy resources, to help ensure affordable, clean and equitable energy use for all customers.



# Agenda

- 1. Brief intro to energy efficiency (EE) jobs
- 2. Three key drivers for clean energy transition
- 3. Why EE is fundamental to achieving the transition faster / at least cost
- 4. EE offers varied career paths to match individual skill and lifestyle preferences



# REALLY? Energy Efficiency?



Who needs a degree to crawl around attics installing insulation?



## Million Jobs - Traditional Energy Sectors

1.127

Fuels

0.875

Electric Generation

1.365

Transmission,
Distribution and
Storage

2.354

Energy Efficiency

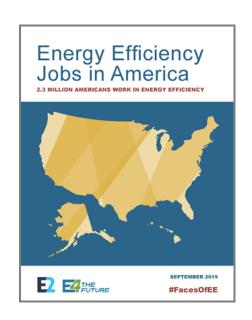
The 2019 U.S. Energy & Employment Report

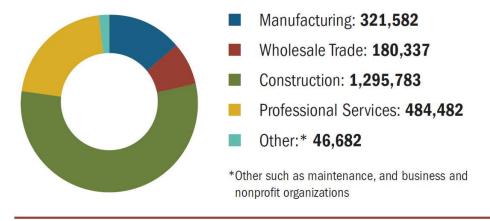
A JOINT PROJECT OF NASEO & EFI



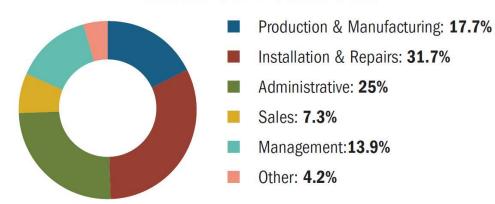
### EE Jobs in America - 2019

#### **ACROSS INDUSTRIES**





#### **ACROSS POSITIONS**







# Energy Efficiency – Education







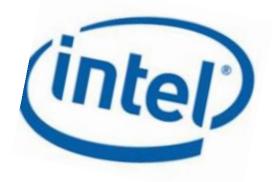




# Large Multinationals















### Driver #1: Climate

[ BLOG ] UNION OF CONCERNED SCIENTISTS





# Driver #2: Determinants of Health

#### **Energy-Plus-Health** Playbook





Section 2: Making the Case for Energy-Plus-Health Programs





8:30-10:00 am WELCOME AND PLENARY PANEL Lafitte Ballroom

Welcome: Steve Nadel, American Council for an Energy-Efficient Economy

Introductions and Moderator: Sara Hayes, American Council for an Energy-Efficient Economy

From Patient to Provider to In-home Prevention

Panelists: Ankoor Shah, DC Department of Health, Community Health Administration

Monica Nakielski, Blue Cross Blue Shield of Massachusetts

Elizabeth Parsons, TVA Mishel Filisha, NYSERDA

Health Professionals Advocating for Energy Policy: Success Stories

(Session Co-host: Healthcare Without Harm)

Doctors, nurses, and health care providers recognize that social determin housing conditions, environmental pollution, and income have significant welfare of their patients. Health care providers have begun to advocate for across the nation. This session highlights efforts by these pioneering profe

Moderator: Sarah Spengeman, Healthcare Without Harm

Panelists: Lori Byron, St. Vincent's Hospital, Montana

> Rebecca Rehr, EcoAmerica Todd L. Sack, My Green Doctor

2020 Conference on Health, Environment, and Energy New Orleans, Louisiana • Hyatt Centric French Quarter • January 21-23, 2020

Health and Adaptation: The Impact of Home Performance Measures on Resiliency (Session Co-host: US Department of Energy)

This panel looks at the health impacts from buildings in the context of resiliency, and the role whole home performance—defined as the systematic approach to improving the comfort, health, safety, energy efficiency, and durability of a home—plays as a preventative or adaptive strategy. Hear about approaches to plan for the expected disasters in our future, including developing plans through stakeholder engagement, which is essential to ensuring equitable inclusion. Learn about the ripple effect disasters have on homes and their impact on health and resiliency from grid to garage.

Jonathan Cohen, US Department of Energy Moderator:

Panelists: Jonathan Wilson, National Center for Healthy Housing

Kevin Kennedy, Children's Mercy Hospital, Kansas City, Missouri

Larry Zarker, Building Performance Institute

### Driver #3: Financial Risk & Reward

# The Washington Post

Democracy Dies in Darkness

**Business** 

# BlackRock makes climate change central to its investment strategy

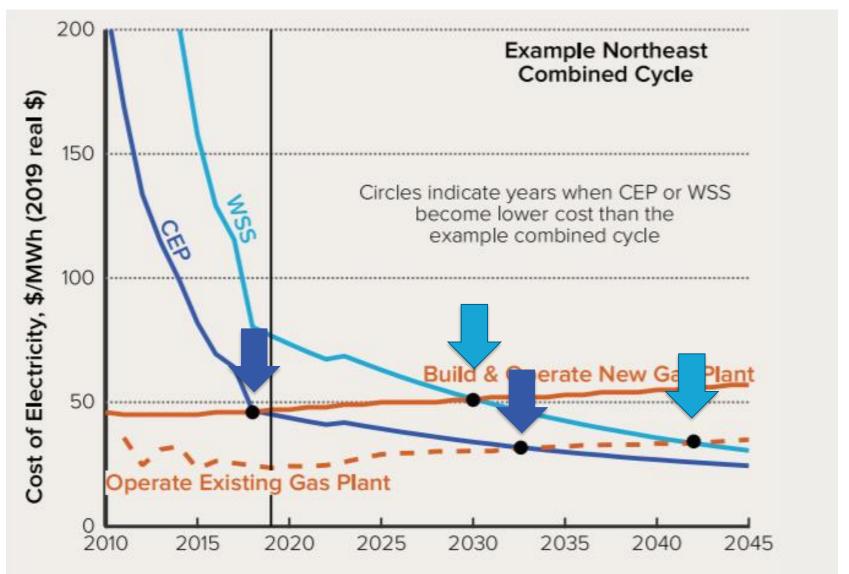
The shift by the nation's leading money manager is sure to be closely watched by its rivals and the rest of corporate America.

By Steven Mufson and Rachel Siegel

Jan. 14, 2020 at 11:37 a.m. EST



### RMI: The Growing Market for Clean Energy Portfolios



rmi.org/insight/clean-energy-portfoliospipelines-and-plants

#### **EE Careers to Match Your Goals**





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