

Vermont

Energy Efficiency Jobs in America

June 2021*

10,100

Dec 2020

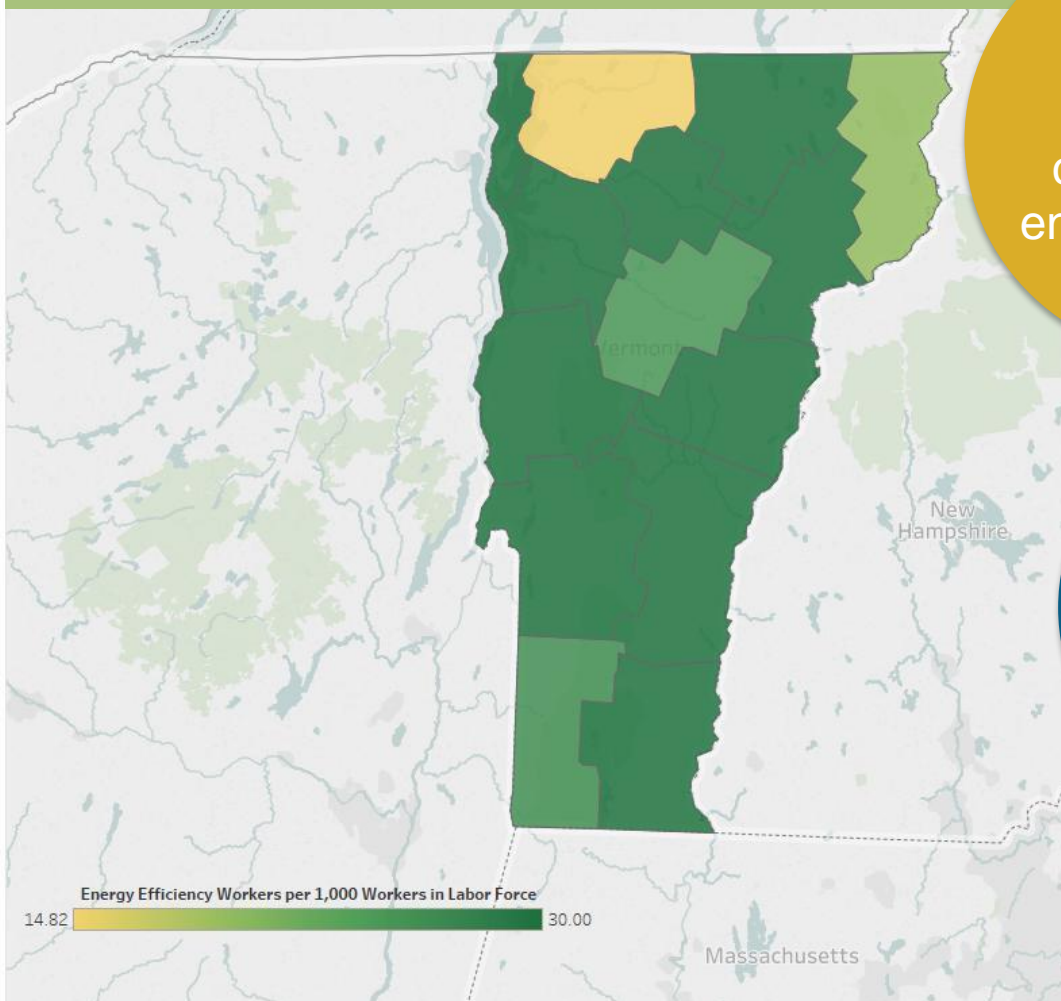
10,069

Energy efficiency (EE) workers are a crucial part of America's workforce. EE jobs are everywhere – in rural, urban, and suburban communities. In Vermont, there are EE jobs in every county.

Investments in EE are the best possible energy investment. Energy efficiency measures are a highly cost-effective way to improve the reliability of the electric grid, reduce emissions, and make other renewable energy resources, such as solar and wind, more valuable. Efficiency also saves households money while creating high-quality, local jobs that cannot be outsourced.

Energy Efficiency Jobs are Everywhere

EE Jobs by County



100%
of Vermont
counties have
energy efficiency
workers

~3,300
new EE construction
jobs to retrofit
Vermont homes by
2030



Number of full-time workers required for eight years 2022-2030 to improve 80% of VT residences for a clean energy future.

Source: E4TheFuture/BW Research retrofit analysis, July 2021

*Source: E4TheFuture/BW Research job analysis, July 2021

Presented by:



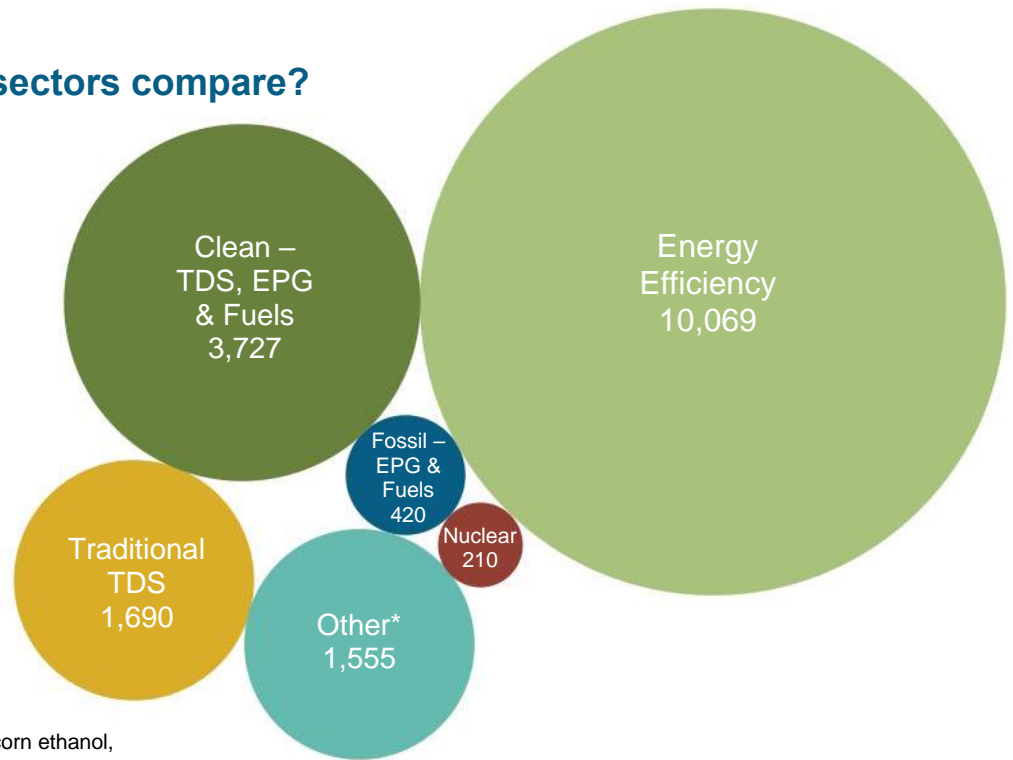
Key EE Statistics for Vermont

What are energy efficiency (EE) jobs?

Jobs that deliver goods and services that lower energy use by improving technologies, appliances, buildings, and energy systems.

How do Vermont's energy sectors compare?

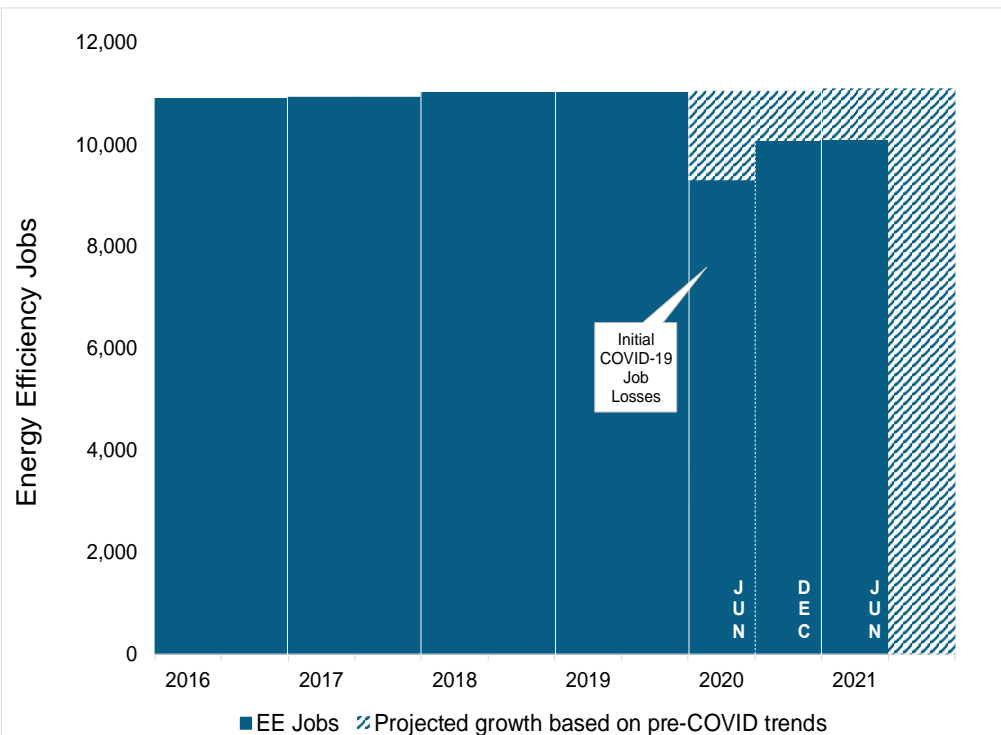
*Energy Efficiency is the **largest** energy sector in Vermont.*



TDS = Transmission, Distribution & Storage
EPG = Electric Power Generation

*Includes other energy subsectors such as corn ethanol, woody biomass, large hydropower, and others.

How is the EE industry recovering?



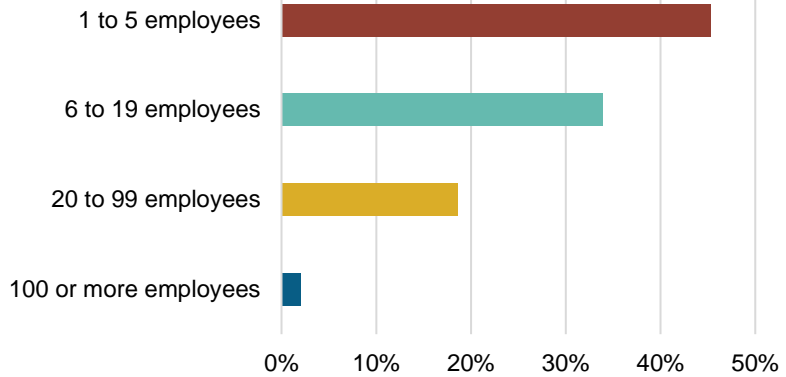
Source: E4TheFuture/BW Research job analysis, July 2021

Recovery from COVID-19 has fallen short of Dec. 2019 levels and is significantly below pre-pandemic projections.



What does EE look like in Vermont?

97.9% of VT EE Businesses Have Less Than 100 Employees



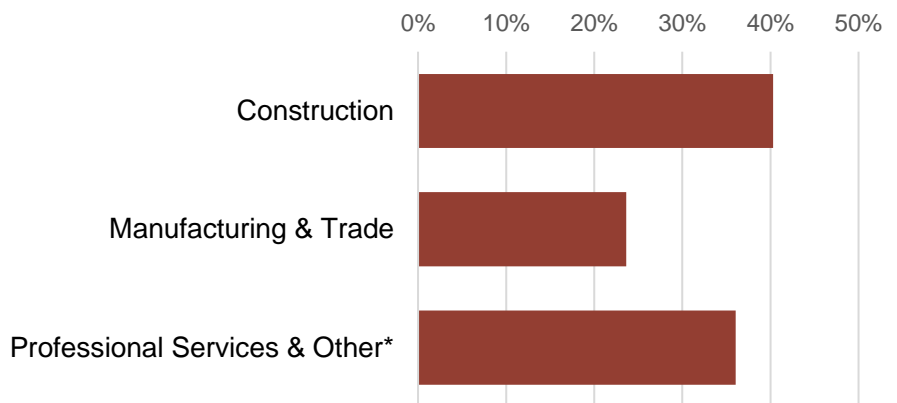
1,568
EE businesses in
Vermont



EE construction
workers comprise
28% of Vermont
construction
workers

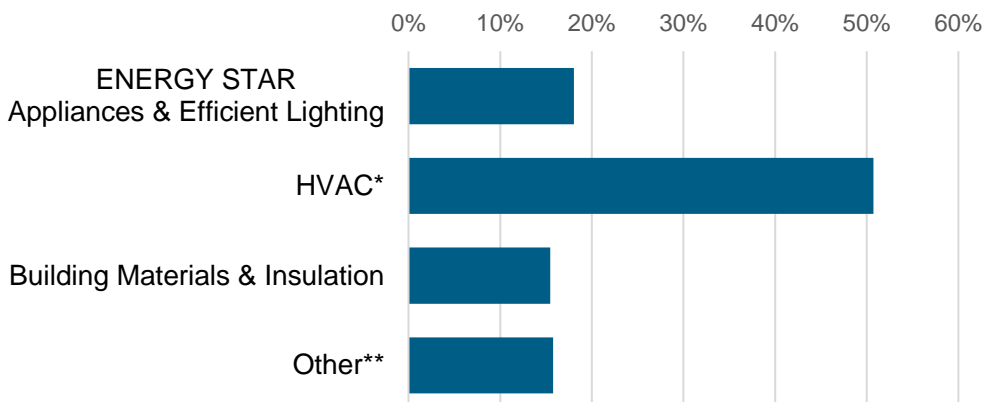


What type of work do energy efficiency firms do?



*Professional services include finance/accounting, architecture, engineering, R&D, etc. and other includes maintenance, and business and nonprofit organizations.

What energy efficiency sectors employ the most workers?



*Heating, Ventilation, Air Conditioning of higher than standard efficiency/renewable heating & cooling

**Other such as energy audits, building certifications, and software services



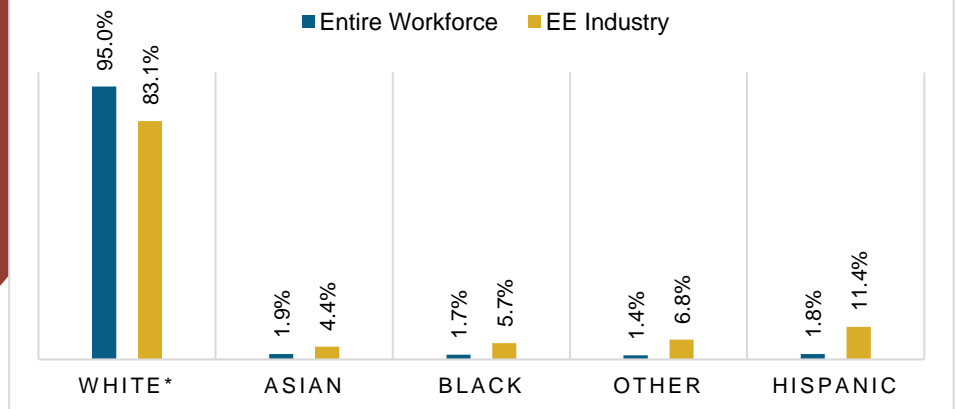
7% of
Vermont
EE workers are
Veterans

How is EE doing on diversity in Vermont?

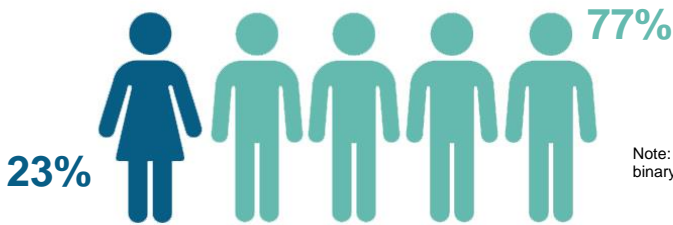
Demographic data is crucial for benchmarks and to measure progress in the energy efficiency (EE) industry. In striving for more diversity in EE jobs, we can create a stronger and more inclusive industry. Promoting diversity in hiring is key to maintaining a future workforce of talented professionals and ensuring all Vermont communities are represented in the EE sector.

The EE industry needs to do more to prioritize minorities and women for training and support that enables access to employment at EE businesses.

Vermont EE Industry by Race and Ethnicity



*Includes non-Hispanic and Hispanic whites.



Note: The U.S. Bureau of Labor Statistics (BLS) only includes two genders in their survey. Non-binary gender data is missing from this document due to this limitation.

Vermont's EE Potential

Decades of work, ready for Vermont's growing energy efficiency workforce.

Weatherization Assistance Program:



649* units weatherized in 2018, out of **~28,000** total low-income households

256,254

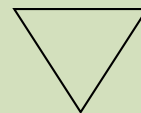
Vermont homes are due for energy tune-ups



(Non low-income families whose residences are 20+ years old)

Potential to **reduce** residential electricity consumption by

18%



*National Association for State community Services Programs (NASCS) [Weatherization Assistance Program Annual Funding Survey](#)
Source: E4TheFuture/BW Research retrofit analysis, July 2021, [U.S. Census Bureau QuickFacts](#) and [State and Local Planning for Energy \(SLOPE\) Platform](#)

Energy Efficiency Jobs by Location

Congressional		Metropolitan Areas	
District	Jobs	Area	Jobs
1	10,069	Burlington-South Burlington	3,357
		Rural	6,712

State Senate										
District	Jobs		District	Jobs		District	Jobs		District	Jobs
ADD	718		CHI	2,227		ORA	310		WSR	779
BEN	609		E-O	507		RUT	894			
CAL	773		FRA	495		WAS	924			
CGI	824		LAM	315		WDM	693			

State House of Representatives

District	Jobs		District	Jobs		District	Jobs		District	Jobs
A-1	145		C71	471		LM2	238		W-1	298
A-2	93		C81	262		LMW	12		W-3	286
A-3	146		C83	20		O-1	169		W-5	55
A-4	231		C91	<5		O-2	80		W-6	31
A-R	101		CA1	178		O-C	76		WA1	316
B-1	194		CA2	58		O-L	18		WA5	48
B-3	116		CA4	112		OLC	33		WA6	6
B-4	101		CAW	101		OR1	383		WA7	670
B-R	159		E-C	48		OR2	15		WAC	187
C-1	114		ECO	82		OWA	132		WBW	62
C10	153		F-1	240		R-1	100		WIB	50
C-2	445		F-2	36		R-2	53		Y-1	222
C-3	95		F-4	146		R-3	18		Y-2	151
C41	71		F-5	29		R-4	398		Y31	22
C51	92		F-6	69		R-6	51		Y41	25
C61	58		F-7	11		R-B	57		YO2	83
C62	567		GIC	95		R-W	186		Y-R	111
C67	350		LM1	109		RW2	130			



E4TheFuture is dedicated to bringing clean, efficient energy home for every American and promotes energy solutions to advance climate protection and economic fairness. Visit www.E4TheFuture.org



E2 is a national, nonpartisan group of business leaders, investors, and other professionals from every sector of the economy who advocate for smart policies that are good for the environment and good for the economy. Visit www.e2.org



BW Research Partnership is a full-service, economic and workforce research consulting firm with offices in Carlsbad, California and Wrentham, Massachusetts. It is the nation's leading provider of accurate, comprehensive energy and clean energy research studies. Visit www.bwresearch.com

Data Source: Unless otherwise stated, all data are from the U.S. Energy and Employment Report, July 2021, by the U.S. Department of Energy (see Appendix A for methodology details). This methodology -- adopted by the U.S. Dept. of Energy for its 2017 U.S. Energy and Employment Report, approved by the Office of Management and Budget and grounded on data collected by the Bureau of Labor Statistics -- provides the broadly accepted best accounting of all U.S. energy workers.

For questions on E4TheFuture analyses please email: policy@e4thefuture.org.