

Massachusetts

Energy Efficiency Jobs in America

79,173

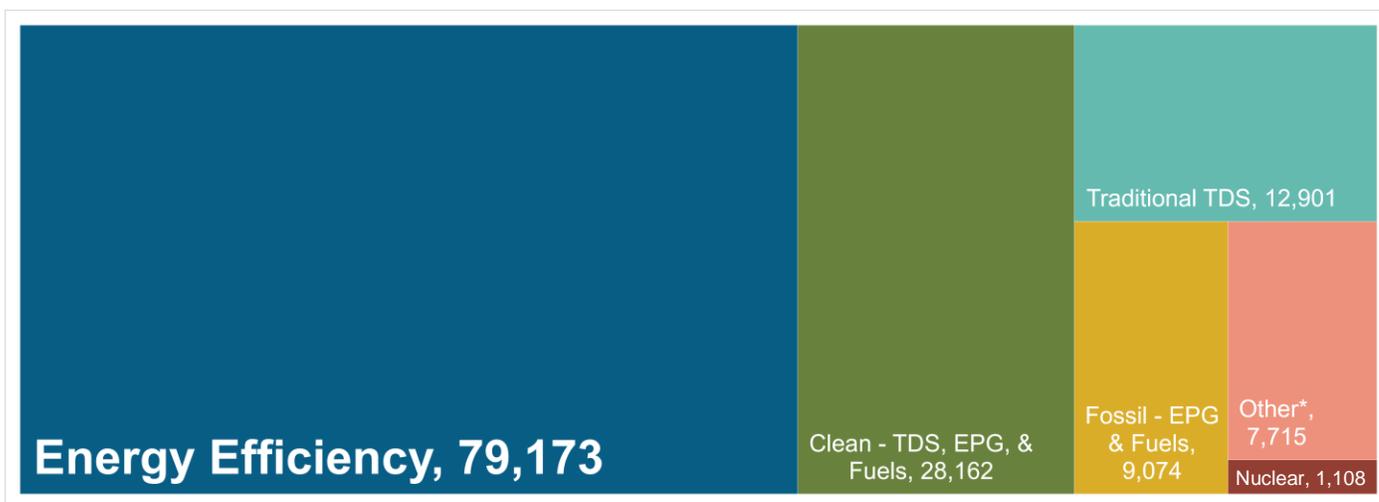
Total Jobs

Energy efficiency (EE) workers are crucial to America's workforce. EE jobs are everywhere – in rural, urban, and suburban communities.

Investing in EE is a highly cost-effective way to improve the reliability of the electric grid, reduce harmful emissions, and make other renewable energy resources, such as solar and wind, more valuable. Efficiency measures also lower household energy bills while creating high-quality, local jobs that cannot be outsourced.

How do Massachusetts's energy sectors compare?

Energy Efficiency is the **largest** energy sector in Massachusetts



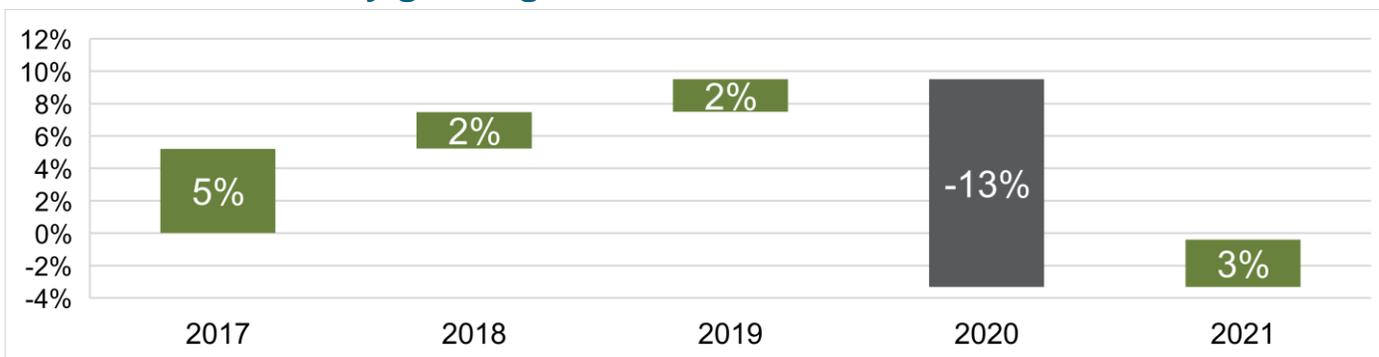
TDS = Transmission, Distribution & Storage

EPG = Electric Power Generation

Nuclear = includes EPG & Fuels

*Includes other energy subsectors such as corn ethanol, woody biomass, large hydropower, and others.

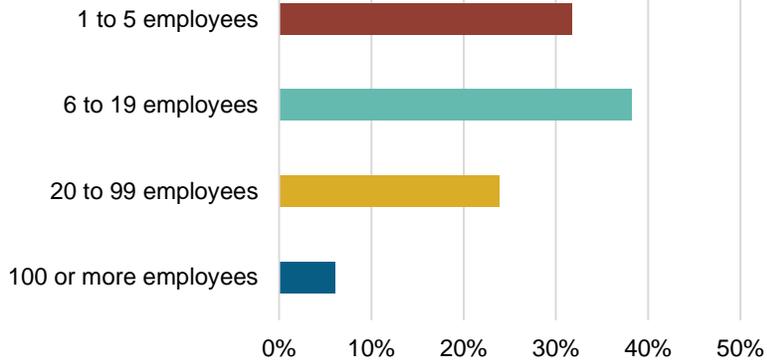
How is the EE industry growing in Massachusetts?



Prior to 2020, the EE sector was growing steadily each year, but suffered heavy job losses in the COVID-19 pandemic. The EE industry has made a strong recovery, but job gains have been slower than in the U.S. workforce overall. As we invest in EE, a focus on workforce development is vital to ensure a strong efficiency industry for years to come.

What does EE look like in Massachusetts?

93.9% of MA EE Businesses Have Fewer Than 100 Employees



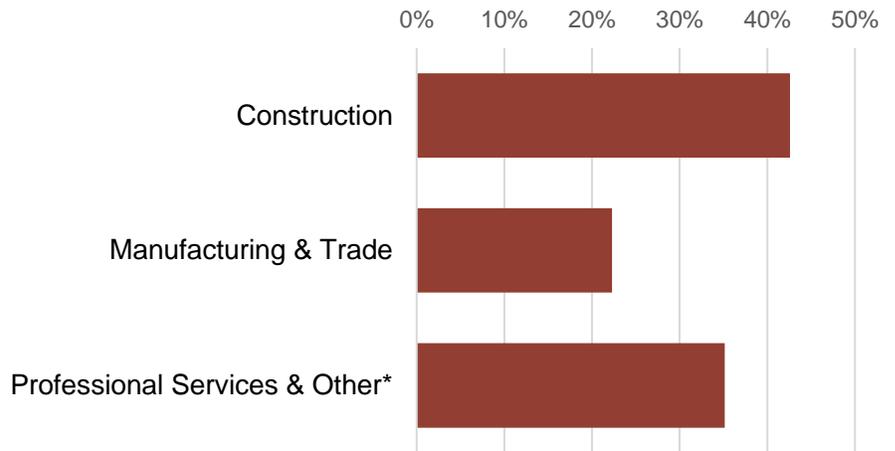
9,786
EE businesses in
Massachusetts



EE construction workers comprise **20%** of Massachusetts's construction workforce

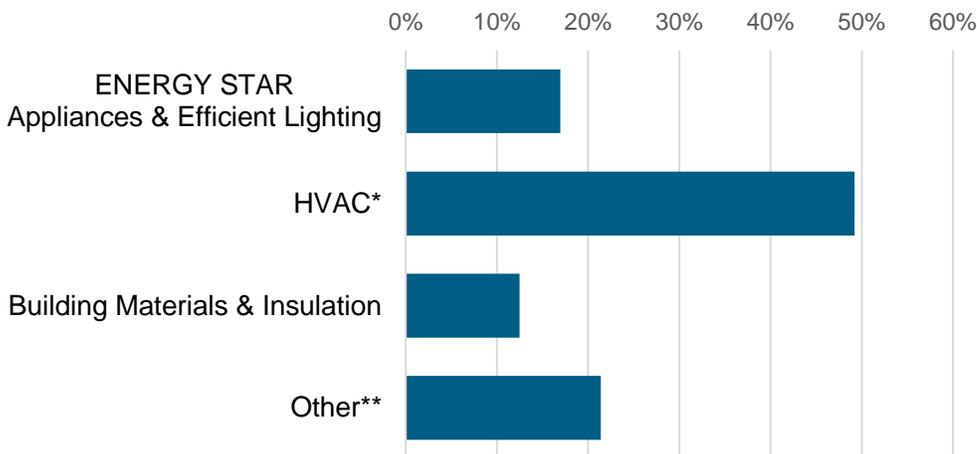


What type of work do energy efficiency firms do?



*Professional services include finance/accounting, architecture, engineering, R&D, etc. and other includes maintenance, and business and nonprofit organizations.

What energy efficiency sectors employ the most workers?



*Heating, Ventilation, Air Conditioning of higher than standard efficiency/renewable heating & cooling
**Other such as energy audits, building certifications, and software services

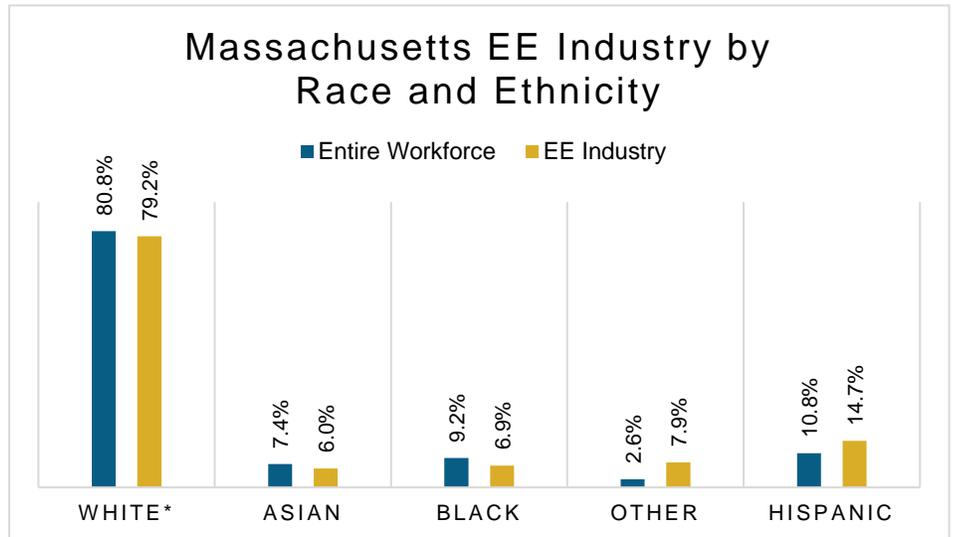
7%
of Massachusetts
EE workers are
Veterans



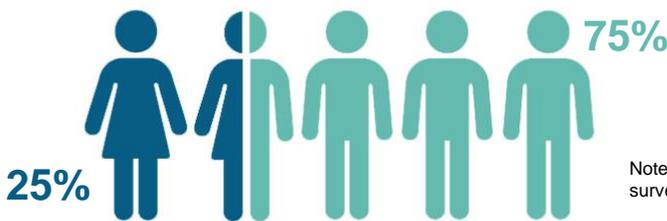
How is EE doing on diversity in Massachusetts?

Demographic data is critical to measure progress in the EE industry. In striving for more diversity in EE jobs, we can create a stronger industry that better meets the needs of all U.S. residents. Promoting diversity in hiring is key to maintaining a future workforce of qualified professionals and ensuring all Massachusetts communities are represented in the EE sector.

The EE industry needs to do more to prioritize minorities and women for training and support that enables access to employment at EE businesses.



*Includes non-Hispanic and Hispanic whites.



Note: The U.S. Bureau of Labor Statistics (BLS) only includes two genders in their survey. Non-binary gender data is missing from this document due to this limitation.

Massachusetts's EE Potential

Decades of work ready for Massachusetts's growing energy efficiency workforce.

Weatherization Assistance Program:



18,189* units weatherized in 2018, out of **~260,000** total low-income households

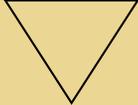
2,329,800 Massachusetts homes are due for energy tune-ups



(Non low-income families whose residences are 20+ years old)

Potential to **reduce** residential electricity consumption by

16%

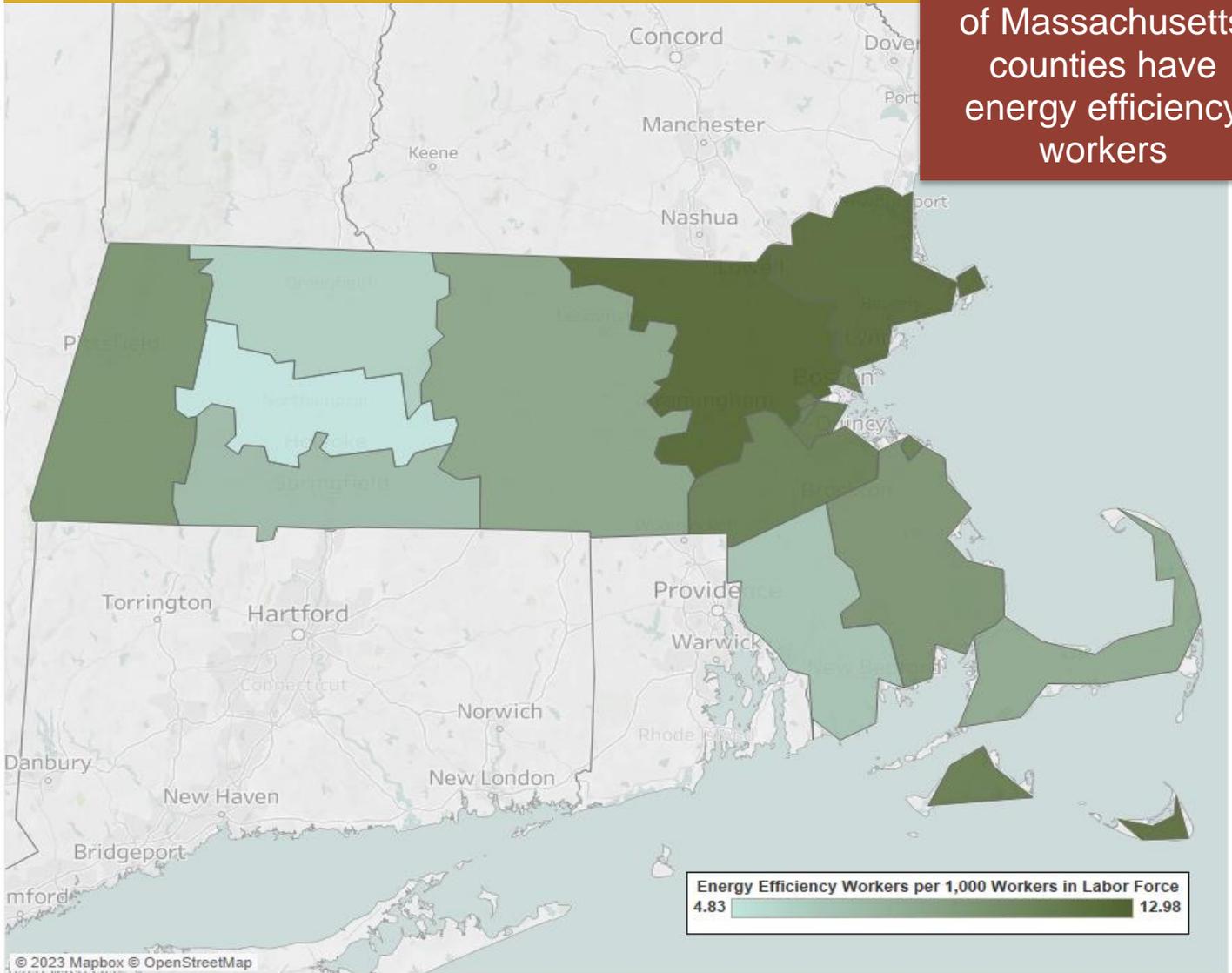


*National Association for State community Services Programs (NASCS) [Weatherization Assistance Program Annual Funding Survey](#)
 Source: E4TheFuture/BW Research retrofit analysis, July 2021, [U.S. Census Bureau QuickFacts](#) and [State and Local Planning for Energy \(SLOPE\) Platform](#)

Energy Efficiency Jobs are Everywhere

EE Jobs by County

100%
of Massachusetts
counties have
energy efficiency
workers



Metropolitan Areas	
Area	Jobs
Barnstable Town	3,276
Boston-Cambridge-Quincy	56,606
Pittsfield	1,368
Providence-New Bedford-Fall River	4,789
Springfield	6,212
Worcester	6,430
Rural	492

Jobs by County			
County	Jobs	County	Jobs
Barnstable County	1,813	Middlesex County	24,167
Berkshire County	1,216	Nantucket County	234
Bristol County	3,272	Norfolk County	7,981
Dukes County	245	Plymouth County	4,032
Essex County	8,234	Suffolk County	16,425
Franklin County	334	Worcester County	5,925
Hampden County	3,173	N/A	1,474
Hampshire County	649		



E4TheFuture is dedicated to bringing clean, efficient energy home for every American and promotes energy solutions to advance climate protection and economic fairness. Visit www.E4TheFuture.org.



E2 is a national, nonpartisan group of business leaders, investors and others who advocate for smart policies that are good for the environment and good for the economy. Visit www.e2.org.



BW Research Partnership is a full-service, economic and workforce research consulting firm with offices in Carlsbad, California and Wrentham, Massachusetts. It is the nation's leading provider of accurate, comprehensive energy and clean energy research studies. Visit www.bwresearch.com.

Data Source: Unless otherwise stated, all data are from the U.S. Energy and Employment Report, June 2022, by the U.S. Department of Energy (see Appendix C for methodology details). This methodology -- adopted by the U.S. Dept. of Energy for its 2017 U.S. Energy and Employment Report, approved by the Office of Management and Budget and grounded on data collected by the Bureau of Labor Statistics -- provides the broadly accepted best accounting of all U.S. energy workers.

For questions on E4TheFuture analyses please email: policy@e4thefuture.org.