

# SUPPORT YOUR LOCAL ENERGY EFFICIENCY INDUSTRY

**EE is a significant factor in working towards global resiliency.**

Yvette Maskrey,  
Honeywell Smart Energy,  
Honolulu, HI



Energy efficiency: America's Job-creation powerhouse 

**Hawaii's** energy efficiency industry creates good jobs, lowers bills, and strengthens the economy.

5,517 people work in Hawaii's energy-efficiency sector.

Energy efficiency jobs are in nearly every Hawaii county. Woven through communities via manufacturing, construction, professional services, and more, EE jobs are the backbone of the energy sector.

Support for energy efficiency will save Hawaiians money and boost local economies.

Energy efficiency is key to equitable growth.

Please support policies and programs that will enable Hawaii's energy efficiency sector to create jobs and provide benefits for communities.

**It's our job to encourage all Hawaii residents to make smart energy choices.**

Shayna Doi, Hawaii Energy, Honolulu, HI



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Faces of EE is an educational initiative led by E4TheFuture, a nonprofit organization dedicated to bringing clean energy home for all Americans.

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Sources: [USEER](#); BW Research Partnership

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# Introducing a few of **Hawaii's** **5,000+** energy efficiency pros

@FacesOfEE



Edmundo Ramos,  
Hawaii Energy,  
Ewa Beach, HI



Mireya Norman,  
Hawaii Energy,  
Honolulu, HI



Caroline Carl,  
Hawaii Energy,  
Honolulu, HI



Tammy Burks,  
Hawaii Energy,  
Honolulu, HI

A large portrait of Susan Tai Kaneko, a woman with long dark hair, wearing a dark purple sleeveless top, smiling.

**I believe in empowering our residents and businesses [to] take an active role [in EE].**

Susan Tai Kaneko, Hawaii Energy, Honolulu, HI

Energy efficiency: **Faces of EE JOBS**  
America's Job-creation powerhouse

A large portrait of Gingerich Burk, a man with short grey hair, wearing a blue patterned button-down shirt, smiling.

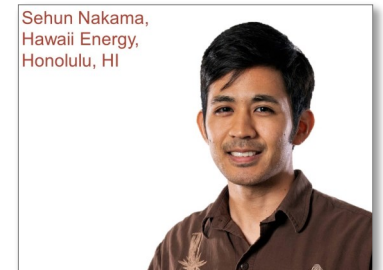
**[I manage] delivery of residential programs [in] Oahu, Hawaii and Maui counties.**

Gingerich Burk,  
Honeywell Smart Energy,  
Honolulu, HI

Energy efficiency: **Faces of EE JOBS**  
America's Job-creation powerhouse



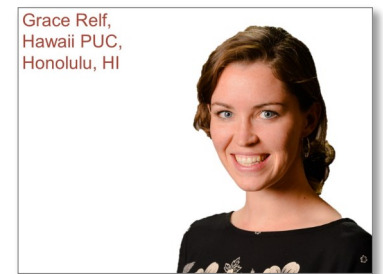
Jaclyn Saito,  
Hawaii Energy,  
Honolulu, HI



Sehun Nakama,  
Hawaii Energy,  
Honolulu, HI



Jacqueline Lazarte,  
Hawaii Energy,  
Ewa Beach, HI



Grace Relf,  
Hawaii PUC,  
Honolulu, HI

This sample shows the variety of jobs in the energy efficiency industry and highlights the potential for growth when workforce development and training are prioritized.

Note: Some individuals pictured may have changed jobs since they joined the Faces of EE.