

SUPPORT YOUR LOCAL ENERGY EFFICIENCY INDUSTRY

[I am a] program manager for low-income multifamily programs.

Cindy Stevens,
The Energy Group,
Altoona, IA

Energy efficiency: America's Job-creation powerhouse



I sell spray foam & fiberglass insulation.

Jack Stageman,
IDI Distributors,
Glidden, IA

Energy efficiency: America's Job-creation powerhouse



Iowa's energy efficiency industry creates good jobs, lowers bills, and strengthens the economy.

19,343 people work in Iowa's energy-efficiency sector.

Energy efficiency jobs are in every Iowa county. Woven through communities via manufacturing, construction, professional services, and more, EE jobs are the backbone of the energy sector.

Support for energy efficiency will save Iowans money and boost local economies.

Energy efficiency is key to equitable growth.

Please support policies and programs that will enable Iowa's energy efficiency sector to create jobs and provide benefits for communities.

Faces of EE is an educational initiative led by E4TheFuture, a nonprofit organization dedicated to bringing clean energy home for all Americans.

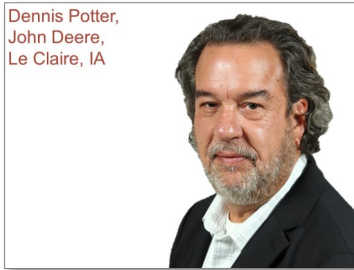
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Sources: [USEER](#); BW Research Partnership

@FacesOfEE
Visit E4TheFuture.org

Introducing a few of **Iowa's** **19,000+** energy efficiency pros

@FacesOfEE



**I educate
customers on
EE to help them
save money.**

Stacy Christoffersen,
MidAmerican Energy Co.,
Davenport, IA

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**I help lower the
energy burden
for citizens in
need.**

Tony Wernke, Operation:
New View Community Action
Agency, Dubuque, IA

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Job-creation
powerhouse



This sample shows the variety of jobs in the energy efficiency industry and highlights the potential for growth when workforce development and training are prioritized.

Note: Some individuals pictured may have changed jobs since they joined the Faces of EE.